

Give Employees Relief
From Rising Gas Prices...
The Smart Tax Advantage Way.

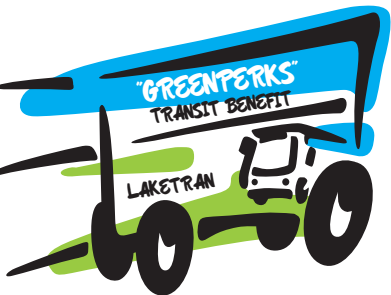
Commuter Express
Extra Benefits
Guaranteed Ride Home

Laketrans
GreenPerks
Benefit Program

**GreenPerks
Benefit
Program**

In city after city
across America,
employers are
seeking ways to
help employees
cope with the
spiraling cost of
daily commuting.
And the smart
money is going
toward transit
benefits.

By helping
employees keep
their cars at
home and ride
Laketrans to work,
you accomplish
so much, so
economically.
It's a real win/win.



Staying late in Cleveland? We understand that, on occasion, circumstances may keep you at work a little later than usual.

Up until 7 p.m., Laketrans will guarantee your ride home. You can catch the 5:50 p.m. Route 12 departure. It will stop at all Laketrans lots as needed.

Or catch RTA #39 before 7 p.m. Schedules are at www.gcra.org. You will need to call us at 440-942-1300 and tell us what time that bus will arrive at Shoregate in Willowick.

Laketrans will meet you at Shoregate and take you to your car at any of our Park-n-Ride lots. When using this option, you will have to pay the RTA fare and ask for a transfer to use when boarding the Laketrans vehicle.

The Guaranteed Ride Home program is only intended for occasional use. Laketrans reserves the right to deny service in cases of habitual use or abuse of this program.

Go Green.  Get on board.

THINK
LAKETRAN
888.LAKETRAN WWW.LAKETRAN.COM
P.O. BOX 158 GRAND RIVER, OH 44054



**There's Never Been a
Better Time...to Offer this
Unique Employee Benefit.**



THINK
LAKETRAN

Everyone Benefits With a Green Commute

Laketrans GreenPerks Transit Benefit Costs

Three Ways to Go Green, Transit Benefit Program

For Employees:

- Provide a savings “multiplier” for employees: savings on gas, mileage, maintenance, parking and insurance.
- Reduce driving frustration and stress.
- Increase disposable income.
- No additional income tax liability.
- Encourage “green” lifestyles.



For the Employers:

- Position your company as a leader in promoting environmentally friendly travel.
- A benefit your employees can use everyday.
- A great recruiting and retention tool.
- A high-value, low cost benefit – both employers and employees save tax dollars.
- Easy and inexpensive to implement.

For Everyone:

- Reduces air pollution, CO2 emissions and road congestion – one bus takes 45 cars off the road!
- Conserves energy.
- Enhances community economic development.
- Free Parking at all Park-n-Ride lots.
- Carpooling encouraged from all Park-n-Ride lots.
- Free bike lockers available at Madison, Mentor and Wickliffe Park-n-Ride lots. Riders must provide their own locks.

Transit Benefits can be offered to Commuter Express, Local Fixed Route and Dial-a-Ride Riders.

Commuter Express Routes 10-14

Payment Frequency	Cost	Monthly Cost	Monthly Savings
Per Ride	\$3	\$132	\$0
11-Ride Ticket	\$30	\$120	\$12
Monthly Pass	\$110	\$110	\$22

Local Fixed Routes 1-6

Payment Frequency	Cost	Monthly Cost	Monthly Savings
Per Ride	\$1.25	\$55	\$0
11-Ride Ticket	\$12.50	\$50	\$5

Dial-a-Ride*

Payment Frequency	Cost	Monthly Cost	Monthly Savings
Per Ride	\$6	\$264	\$0
11-Ride Ticket	\$60	\$240	\$24

*Dial-a-Ride is a door-to-door service within Lake County. Reservations are required. Availability may be limited. visit www.laketrans.com for details.



To find out more about offering commuter benefits to your employees who live in Lake County, call Laketrans's Marketing Department at (440) 350-1008.

Commuter pass program benefits were made possible as a result of TEA 21 legislation (Transportation Equity Act for the 21st Century). As of January 2008, the maximum monthly transit benefit allowance is \$120. Benefits are authorized under Internal Revenue Code Section 132(f). The code is available at www.irs.gov/pub/irs-pdf/p15b.pdf

1 Employer Pays for Pass as a Fully Subsidized, Tax-Free Benefit.

Pass is paid for by employer. Employee receives the transportation benefit free of all payroll and income taxes. Employer receives a tax deduction for the expense and saves on payroll related taxes.

2 Employee Pays for Pass With Pre-Tax Payroll Deduction.

Cost of the pass is taken from gross (pre-tax) income thereby reducing taxable income. The employer and employee both save money because taxes are computed on the reduced amount of earnings.

3 Employee Shares the Cost of the Pass With Their Employer.

The employer may pay for a portion of the pass, then allow the employee to pay the balance with either pre-tax or after-tax income.